

Myth-busting Artificial Highs Infographic

LEARNING OBJECTIVE

I will be able to create an infographic explaining the myth and reality of drug use rates among teenagers, using complex visuals and text.

DIRECTIONS

You have read a study from the National Institute on Drug Abuse and discussed it with you classmates. Now, use what you have learned to make a work of art called an infographic that visually explains the myth and reality to others. For awesome examples of infographics, go to Google.com image search and search the word "infographic." These tools are commonly used in magazines, newspapers, and marketing by companies to make a point or share information in an interesting and unique way. The ones you'll see on Google are very complex and have probably been created by a graphic designer. However, you can make your own version using words, interesting fonts, shapes, and photos you find on the internet.

Your Infographic Must:

- Make the key point that the vast majority of teenagers actually NEVER use drugs
- Use numbers found in the NIDA study or from another reliable source (you must share your source information with your teacher)
- Be well-planned and easy to read

PLANNING SPACE

It is important to plan your end result for the project before beginning. That way, you can make sure the most critical details look the way you would like. Answer the questions below to plan your drawings and text, then try out a rough draft.

Key Point: What is the main idea of your infographic? Write 1 or 2 bullet points below.



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Guiding Image: If you look at the examples online, you can see that most of them have a main image or graphic to organize the thoughts. Examples include: a pie chart, a “road” or process, a bigger picture split into pieces, an image turned in a Venn diagram, a title with several graphs/charts beneath it, etc. Think about what you want to say, choose a guiding image, and describe it below.

Facts to Include: Write down 5-7 facts you want to include on your infographic.

Pictures to Include: Are there any other images you want to show up on your infographic?

Try a rough draft!



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